

Don't let a data breach cost you your business

Navigate the evolving security landscape with expert guidance and top-tier solutions

CYBERATTACKS HAVE NEVER BEEN THIS ADVANCED

When it comes to cyber threats, every company is a reachable target. With the increase in network complexity, AI, and cloud-based services, attackers have more opportunities than ever to attack.

53%

OF COMPANIES HAVE
FACED A DATA BREACH
IN THE LAST YEAR

\$5M USD

The average cost of a data breach in 2024 – 10% increase from 2023.

PROTECT YOUR BUSINESS WITH A HOLISTIC SECURITY STRATEGY

To avoid costly data breaches, you need a comprehensive security plan and framework that will help you identify risks, protect against threats, detect breaches, and respond and recover swiftly from security incidents.

01

EXTEND YOUR TEAM WITH SECURITY EXPERTISE

Gain expertise without upskilling

Addressing skill gaps can be challenging. Let us help you find the right services, from penetration testing, to employee phishing awareness, virus/malware elimination, or establishing a robust security operations center.

Benefit from tailored guidance

Our engineers and experts evaluate your security and compliance requirements, offering technical and pricing comparison analyses of top solutions to equip you with the right offerings.



02

PROTECT YOUR BUSINESS WITH THE LEADING SECURITY SOLUTIONS

Find and buy the leading solutions...

Cyber attacks are preventable with the right processes and tools in place. Procure the solutions you need to protect your data & employees through a single trusted advisor.



...with leading providers



COMPANIES THAT
APPLIED AI &
AUTOMATION TO
SECURITY PREVENTION
SAVED AN AVERAGE OF

\$2.2M

03

MINIMIZE THE IMPACT OF A BREACH

Discover incidents in real-time

With a SOC, NOC, or other AI-focused solutions before they become breaches.

Ensure business continuity

A backup and disaster recovery strategy is essential after any type of cyber attack.

Qualify for cyber insurance

Cybersecurity offers financial protection, but qualification is becoming more stringent.

Remove harmful malware & viruses

Our SmartSupport team resolves 96% of issues like malware removal on the first call.

Contact your advisor to find out how to safeguard your business today

ABOUT APPDIRECT

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